

FamilyMart announced "food drive" activity in its stores nationwide

"Food bank" is a general term for welfare organizations and their activities that receive free food donations from food manufacturers and distribute them free of charge to people in need. In the case of receiving food donations from major food manufacturers, the food is sometimes delivered by 10-ton truck, which requires a large parking space and a warehouse for cargo handling. For this reason, there are no food banks areas still in Tokyo. It may seem surprising, but the lack of food banks in Shinjuku, Nakano, and Suginami wards may be due to the warehouse problem.

This is where the "food drive" is expected to come in. The term "food drive" refers to an activity to collect food donations from individuals. The advantage of "food drive" is that it is an activity that anyone can easily start, and it is known overseas as a civic activity that students in high schools and universities can do voluntarily.





In Japan, "food drives" are held at supermarkets, where large boxes are sometimes placed near the entrance of the building with a sign saying "Please donate surplus food at home.

In April 2021, "FamilyMart" announced that it would conduct this "food drive" activity in its stores nationwide, and as of early July In April 2021, FamilyMart announced that it would hold a "food drive" at its stores nationwide, and as of early July, more than 130 stores have started the activity.

The "food drive" is a civic activity that anyone can do, and some companies with just a few employees, beauty salons, dentists, osteopathic clinics, car dealerships, and other types of businesses that customers visit on a regular basis are also implementing this activity. If there are any companies in your area that are interested in donating food, why don't you ask them if they would like to participate in a "food drive"?